



Maison Louis Latour

~**BOND & Co.,Ltd Staff Training**~

General Presentation





1. Bourgogne

- 所在地
- 社歴
- ブドウの品種
- テロワール(産地特性)
- 主要な5つの産地
Maps
- 原産地呼称保護制度
- 基本データ





Where is Louis Latour ?

In Bourgogne



Brief History

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-125



ガロ・ロマンジ時代、ローマ人とゲール人によるぶどう栽培が始まる

312



ブルゴーニュのボーヌ周辺のワイン畑に関する最初の文献

630



修道士がぶどう栽培方法の基礎を作り、テロワールの概念を生み出す。

1395



ブルゴーニュ公国初代公王フィリップ・ル・アルディにより高貴な品種としてピノワールの植樹が推奨される。

1790



フランス革命により協会や貴族からぶどう畑は没収され、その後オークションにより売られる。

1797



メゾン・ルイ・ラトゥールがアロース・コルトンの町に設立される。

Grape varieties

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All the Burgundy wines come from one of the following grape varieties:

- **Chardonnay** for our white wines
- **Pinot Noir** for our red wines

Other grape varieties:

- **Gamay** is a red variety for Beaujolais and Bourgogne Gamay
- **Aligoté** is a white variety which produces wine of the same name
- **César; Sauvignon Blanc, Pinot Blanc...**



Chardonnay



Pinot Noir



テロワールとはワイン畑の特徴を決定する全ての自然的構成要素を表現する言葉です。

- ① 気候：大陸性気候** 暑い夏と寒い冬の気温の変化が大きい
地域的・局地的な気候 気温による影響、降雨量や日照量、風通しの良さなど
- ② 堆積土：ジュラ紀(1億8000万年前)の地層**
主に、ライムストーン(石灰岩)、粘土、マール(泥灰土)で構成
- ③ その他の自然的、人為的要素...**
ローケーション, 標高, 日当たり, 人間の介在(行動)...



What's a « climat » ?

Each **Climat** is a vine plot, with its own microclimate and specific geological conditions, which has been carefully marked out and named over the centuries. Each of them has its own story, produces wines with a distinct character and taste and keeps its own place in the hierarchy of

Crus.

Les Climats du vignoble de Bourgogne

Unesco World Heritage site: since **July 2015.**

An important guarantee for the **sustainability of the ecosystem.**

An important landmark for generations to come with a total of **1247** named Bourgogne vineyards known as the "Climats de Bourgogne".

The hill of Corton: one of the four "outstanding landscapes" for the UNESCO recognition.



Corton is a symbol of the Burgundy « hillside viticulture » as Clos Vougeot is the symbole of « Clos viticulture ». The varied topography, different orientations and expositions cause climatic diversity on the hill.

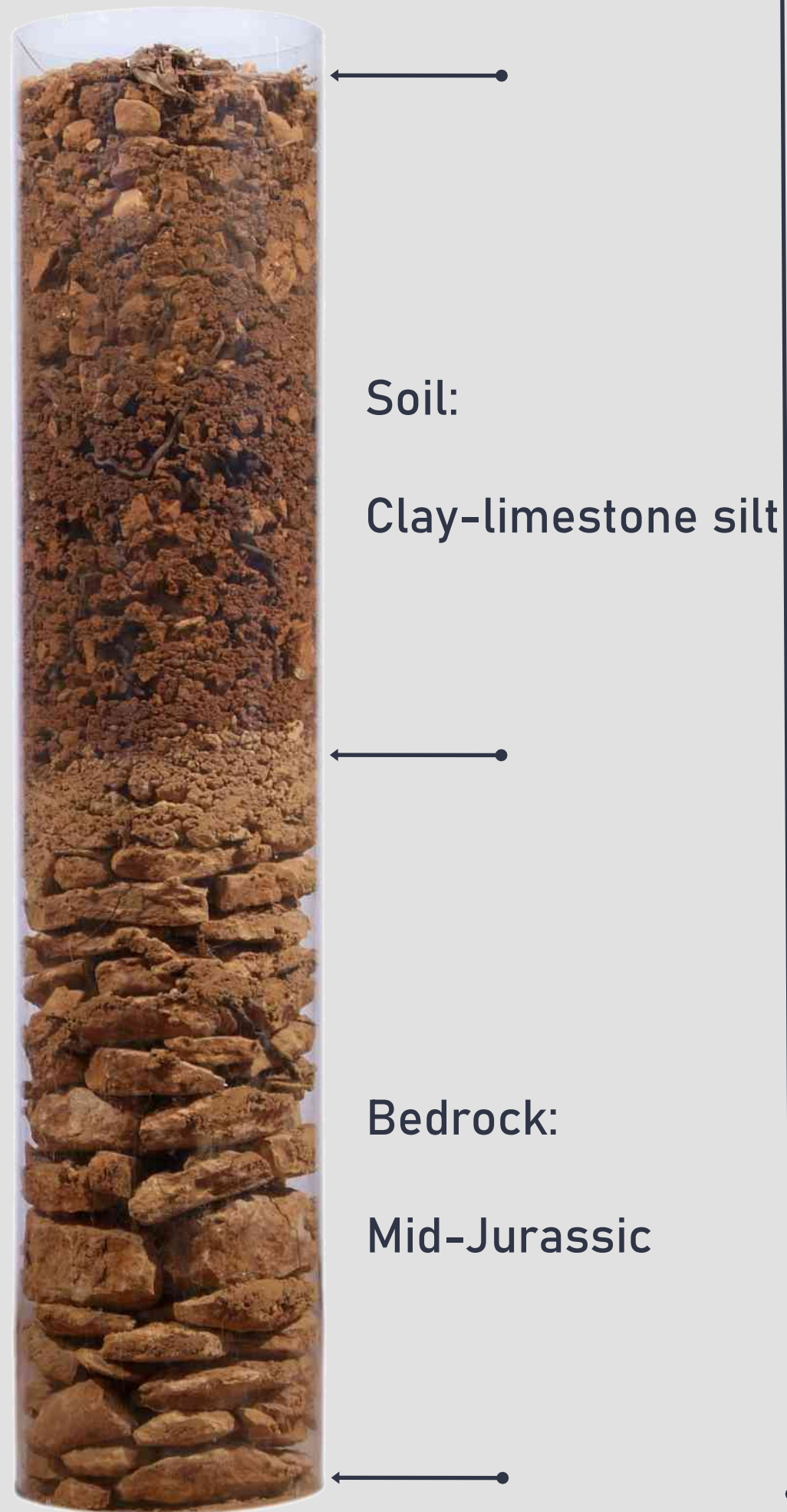
Terroir

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Corton Perrières

South-East , 273 meters



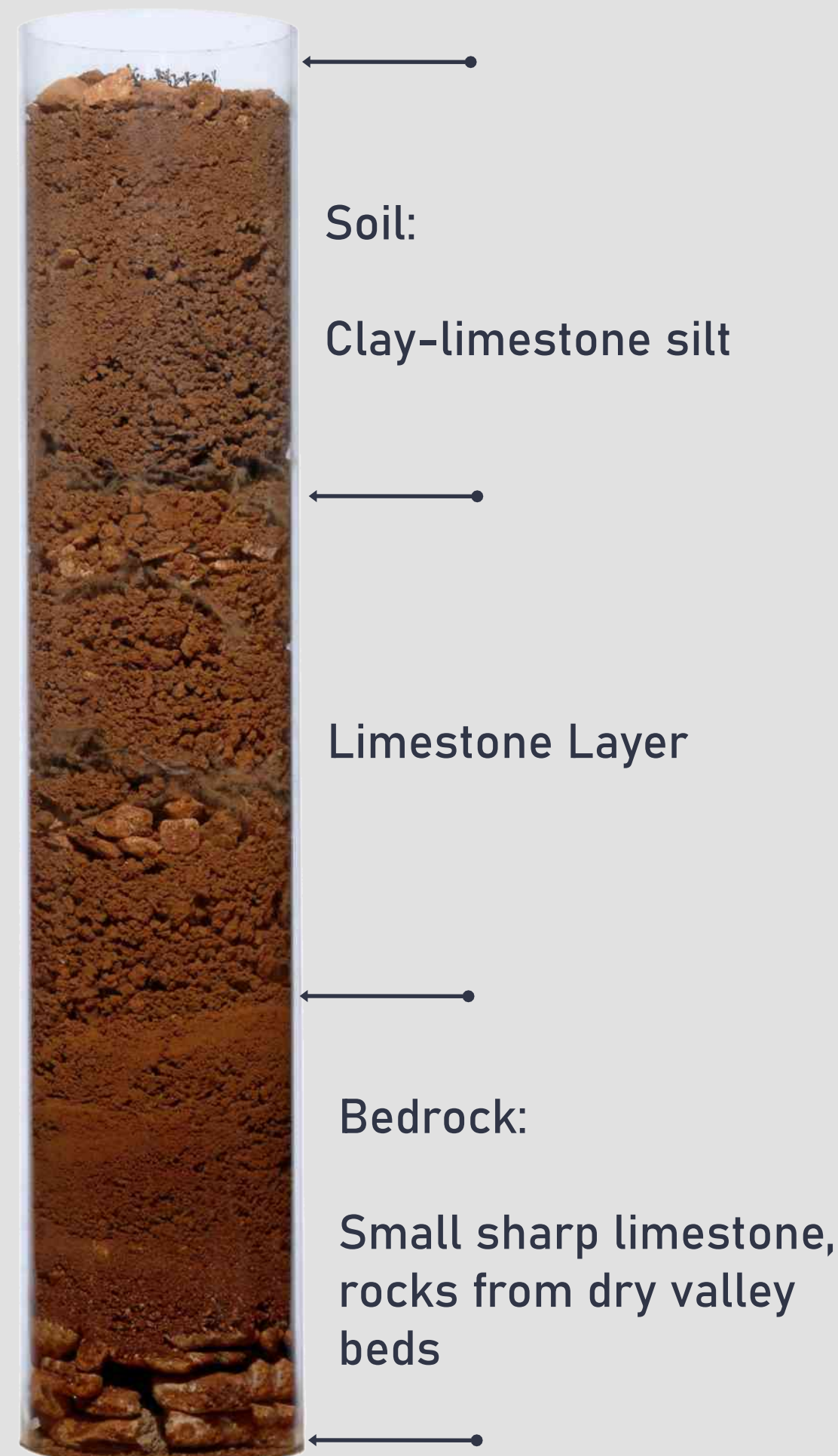
Corton Bressandes

South-East, 250 meters



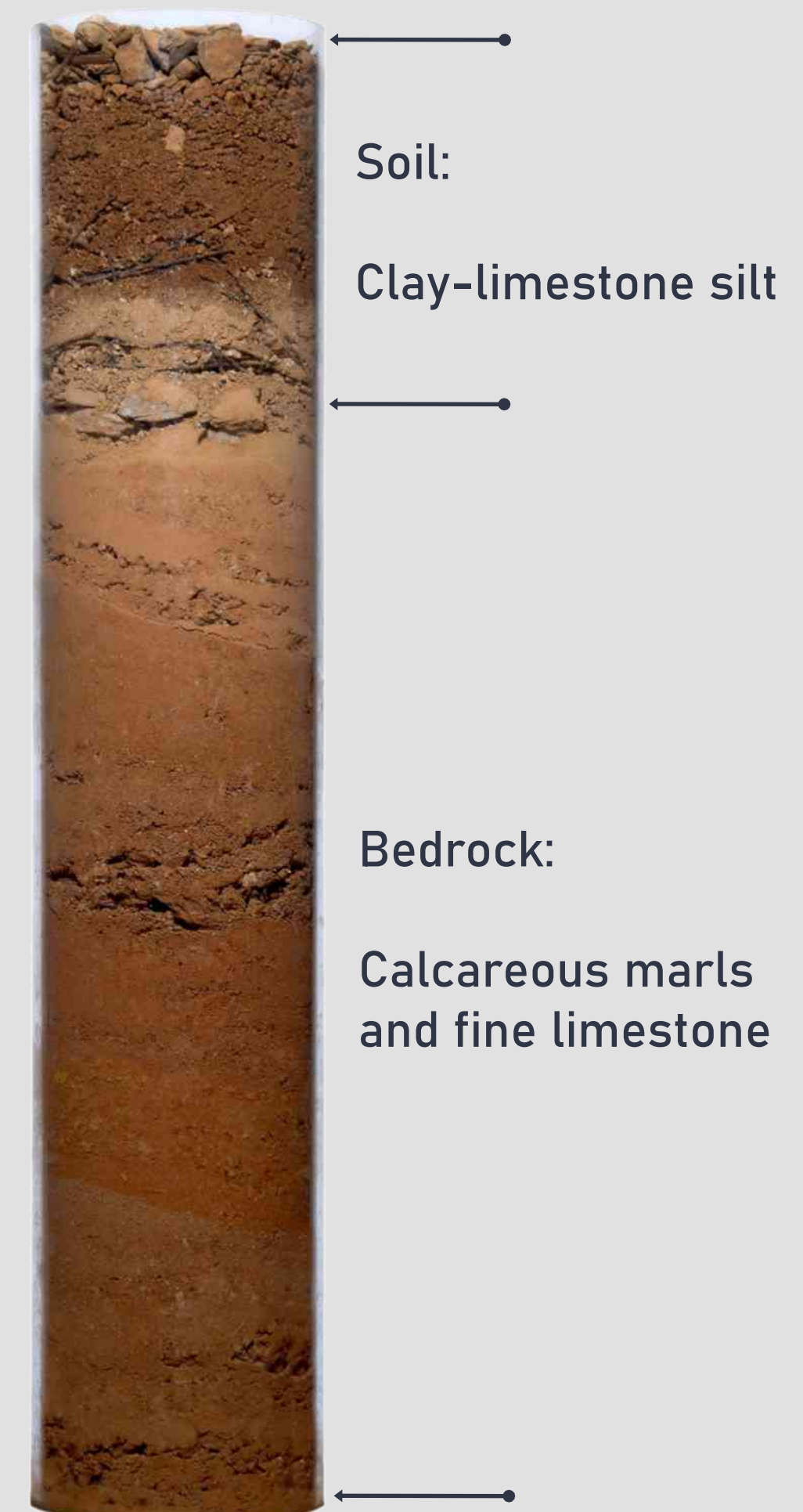
Clos de la Vigne au Saint

South, 2% slope, 240 meters



Corton Charlemagne

South, Southeast ; 10% slope, 320 meters

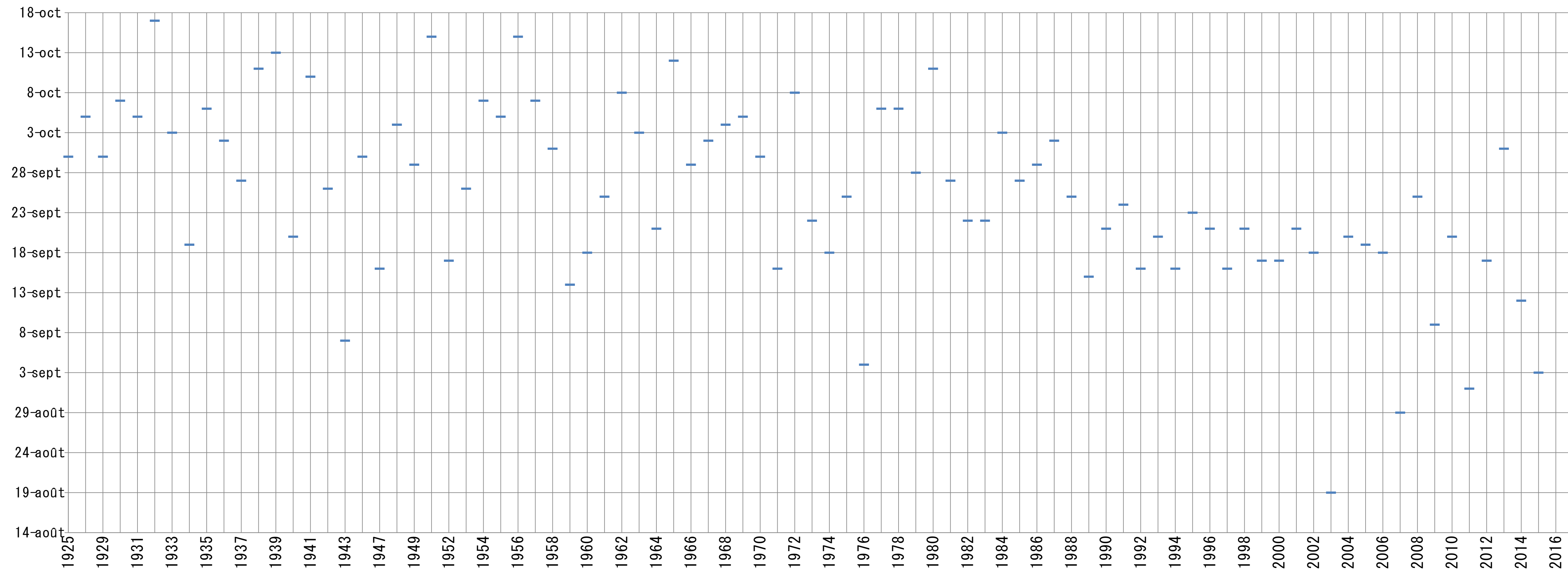


Terroir

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収穫日 since 1925 :



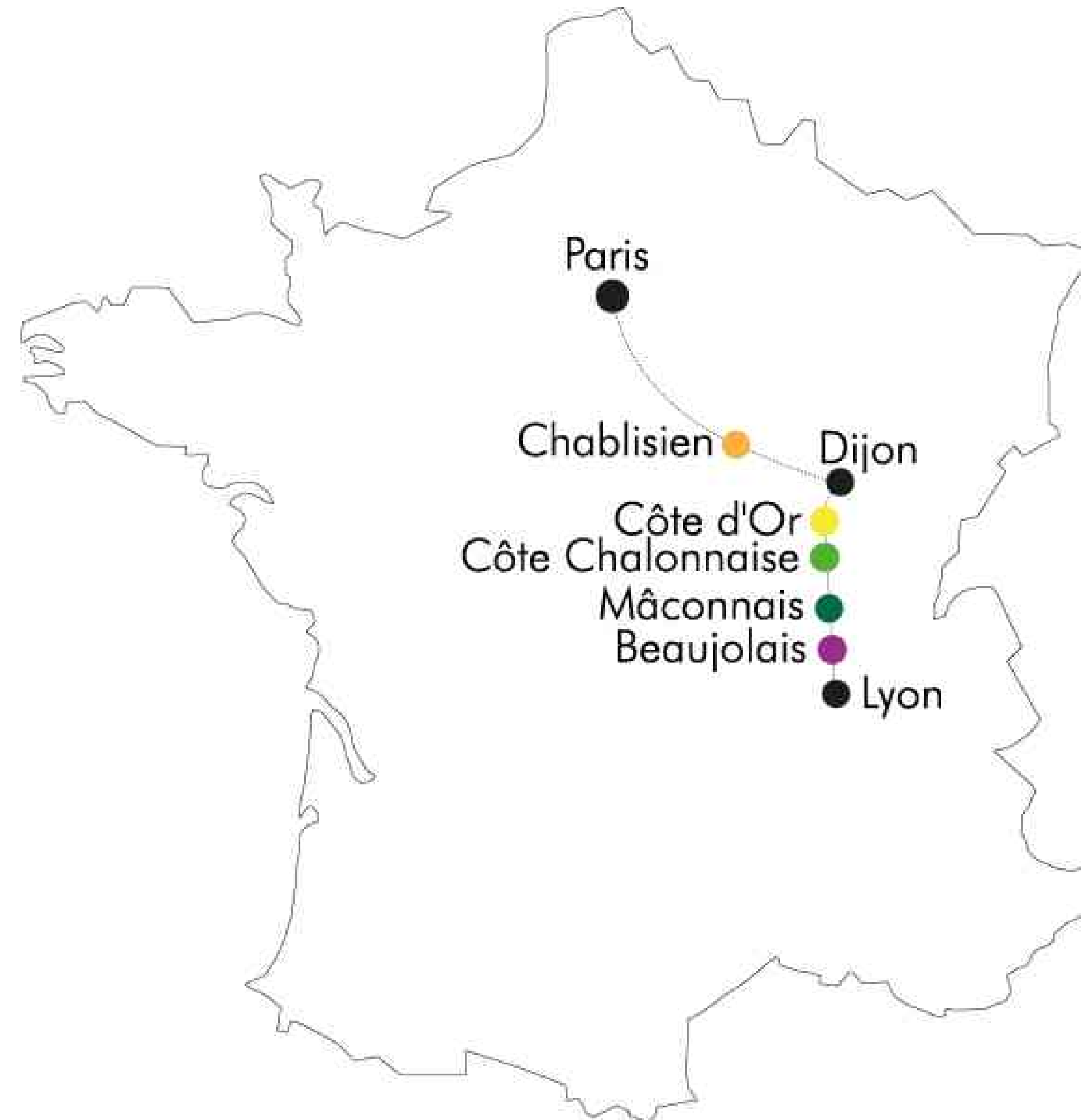
5 sub-regions

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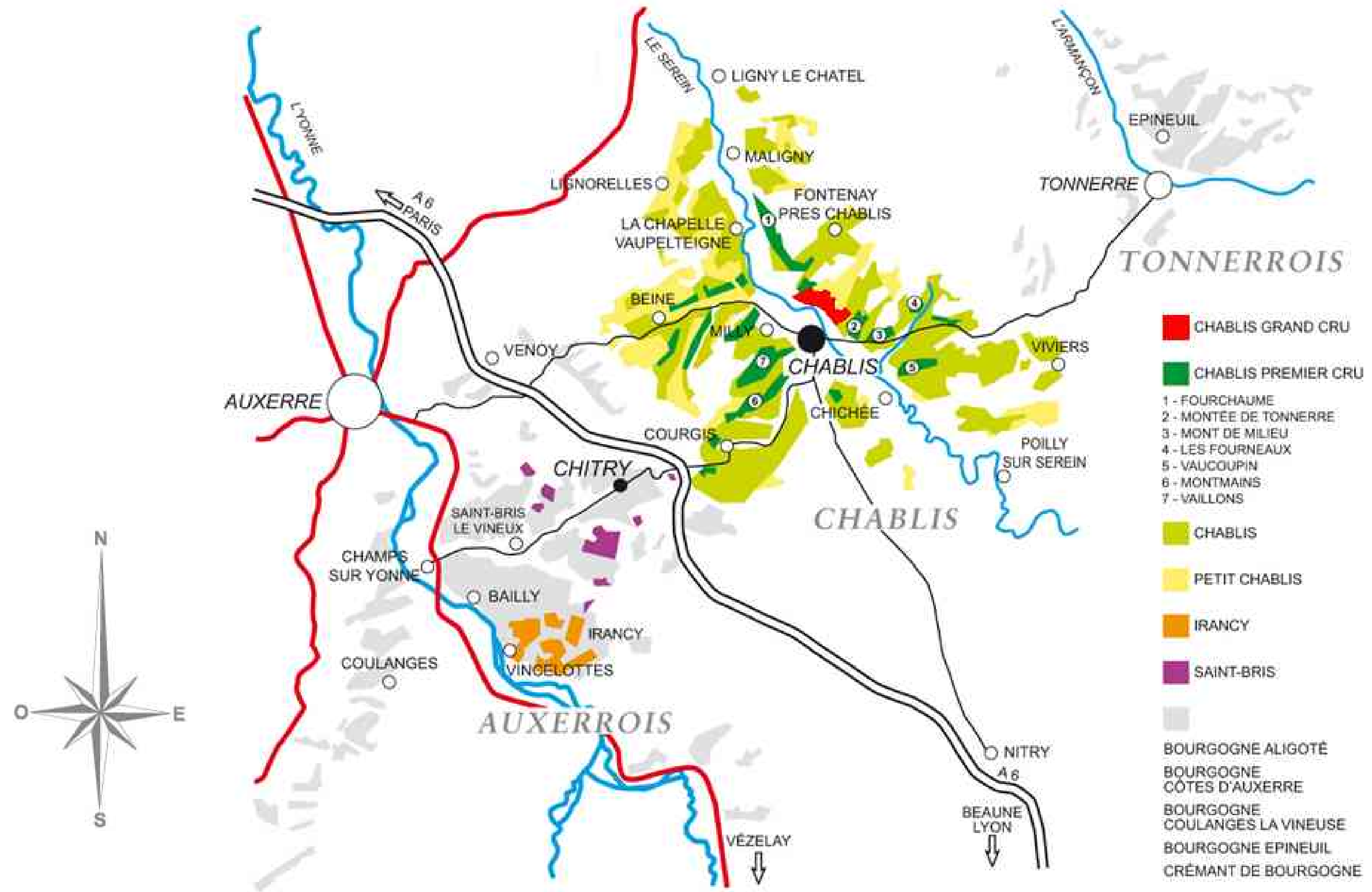
Burgundy is split into 5 main sub-regions:

- **Chablis**
- **Côte d'Or**
(Côte de Nuits & Côte de Beaune)
- **Côte Chalonnaise**
- **Mâconnais**
- **Beaujolais**



Map - Chablis

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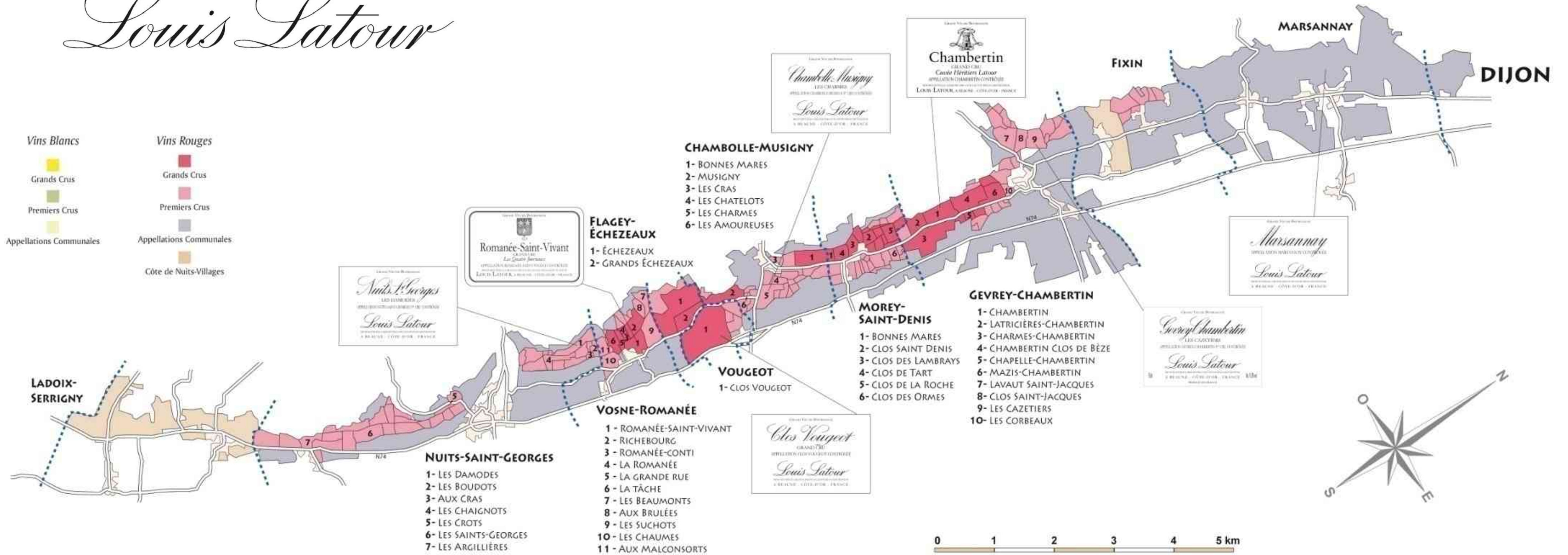
Map - Côte de Nuits

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Louis Latour

- Vins Blancs**
- Grands Crus
- Premiers Crus
- Appellations Communales
- Vins Rouges**
- Grands Crus
- Premiers Crus
- Appellations Communales
- Côte de Nuits-Villages









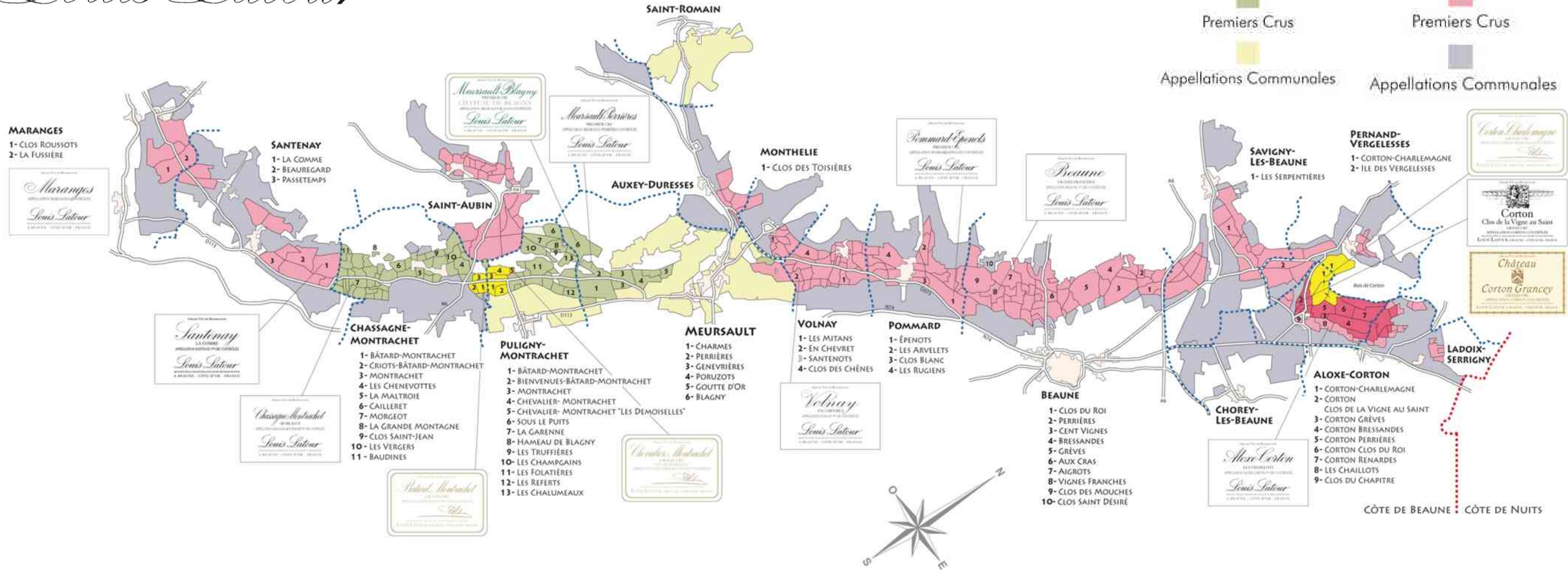
Map - Côte de Beaune

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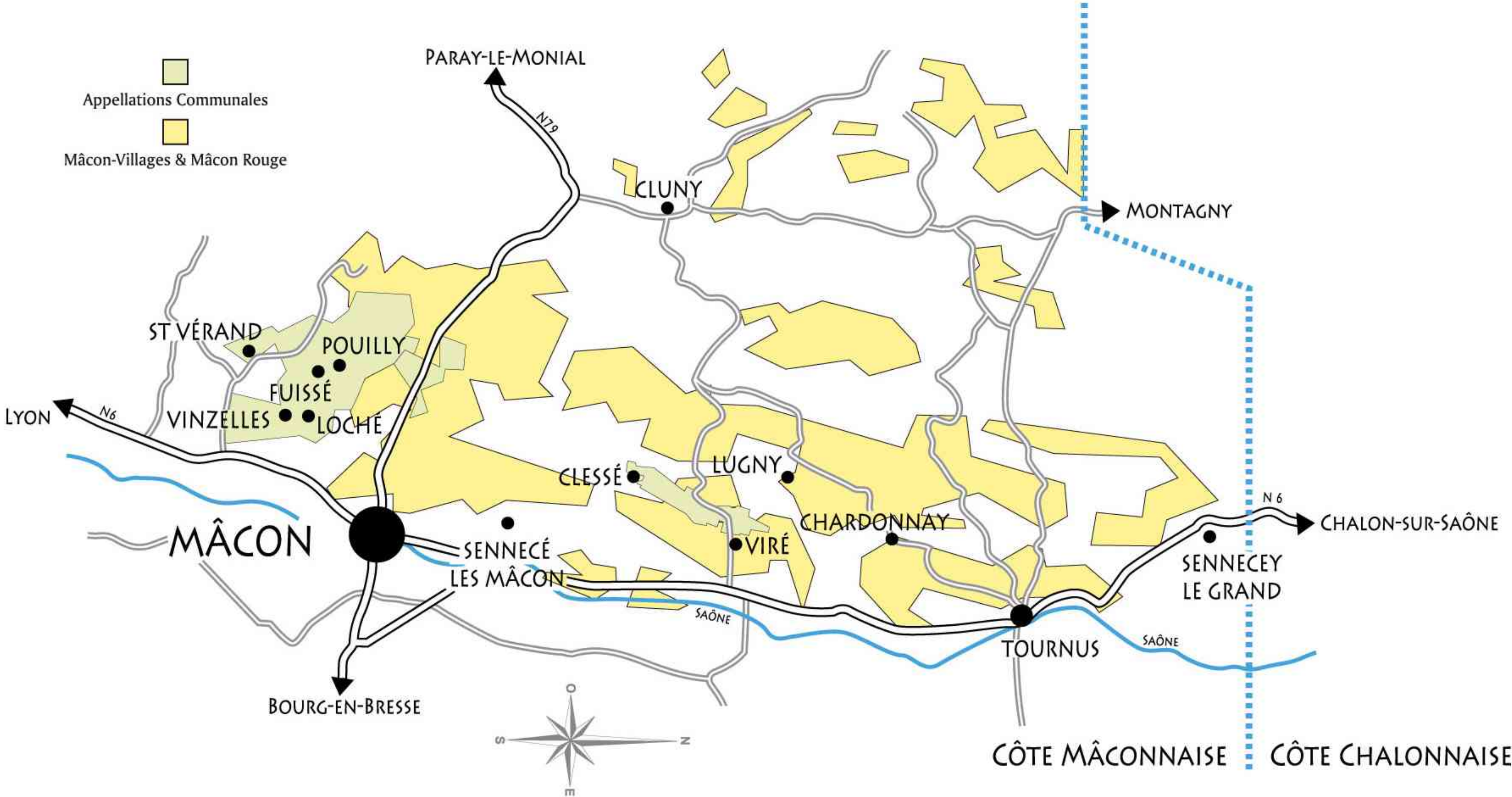
Louis Latour

White Wines	Red Wines
 Grands Crus	 Grands Crus
 Premiers Crus	 Premiers Crus
 Appellations Communales	 Appellations Communales



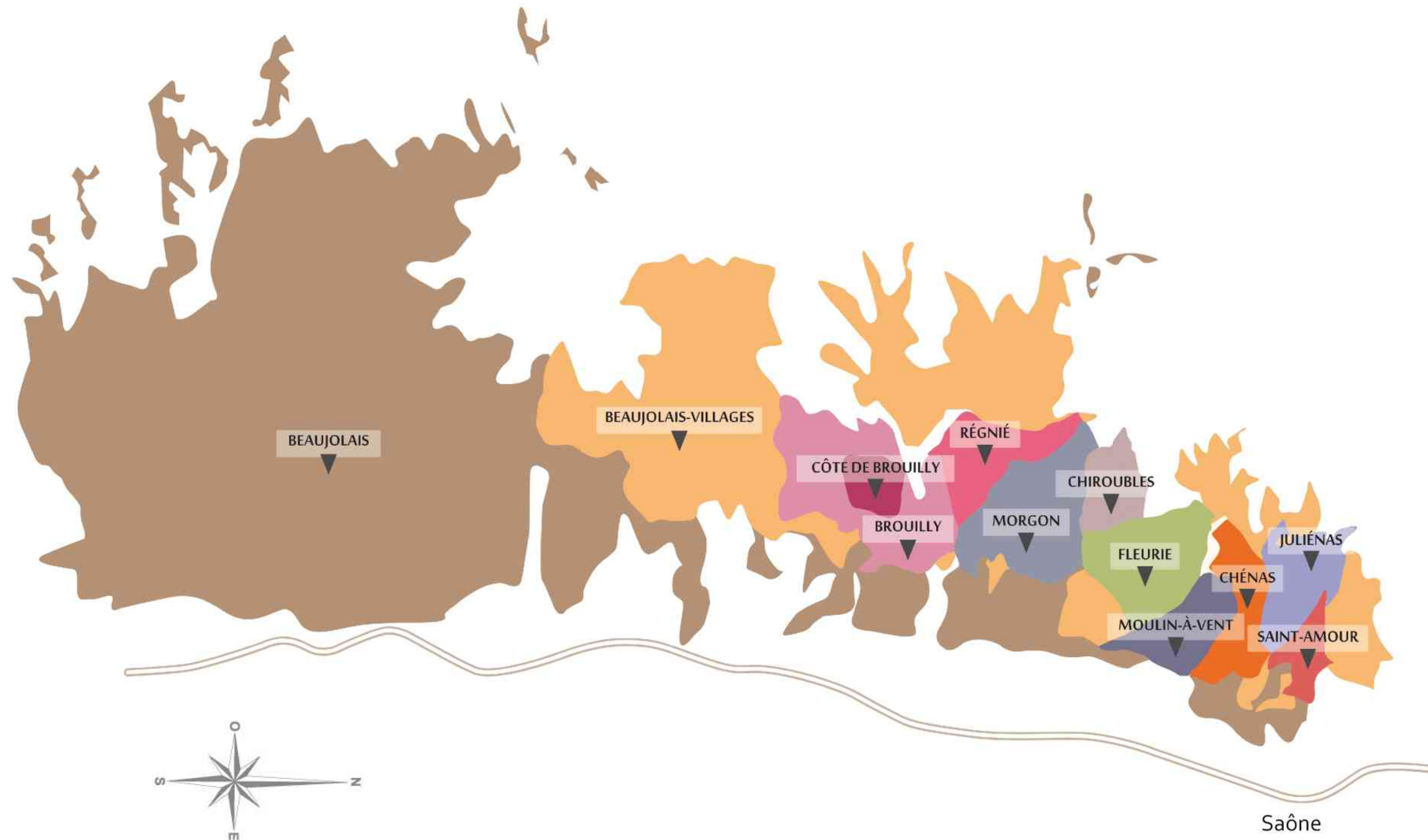
Map – Côte Chalonnaise et Côte Mâconnaise

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Map – Beaujolais

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The appellation system

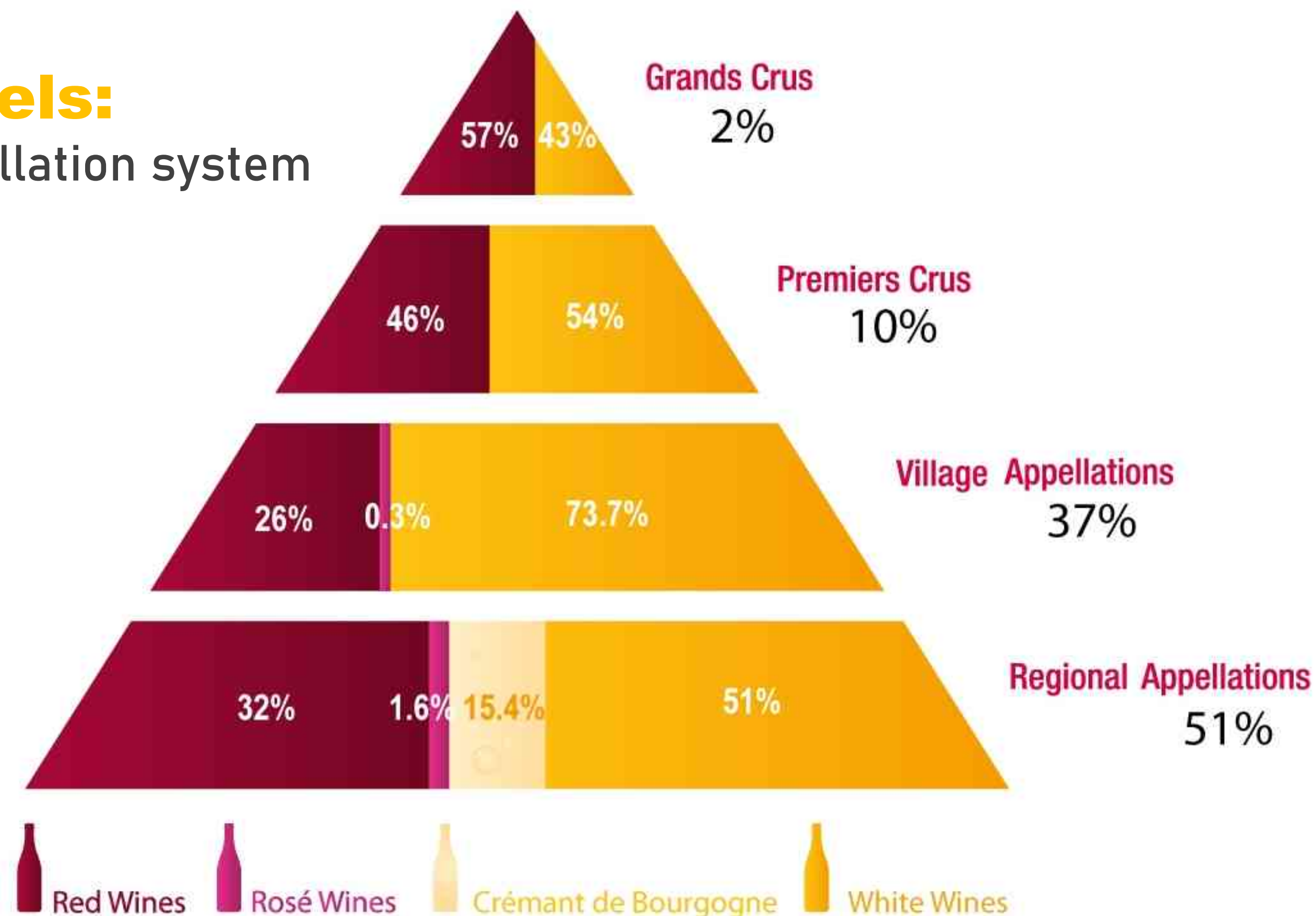
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4 quality levels:
Burgundy has its own appellation system

New Appellations:

Bourgogne Gamay
BGO → Côteaux
Bourguignons





2. Maison Louis Latour

Three words say all :

- **Tradition**

- Louis Latour Family
 - Our wines
 - Our Domaine wines

- **Innovation**

- Ardèche
 - Domaine de Valmoissine
 - Les Pierres Dorées
 - Simonnet-Febvre, Chablis
 - Henry Fessy, Beaujolais

- **Perfection**

- Sustainable farming
 - Vine selection
 - Winemaking of our red wines
 - Winemaking of our white wines

- **Louis Latour in 9 points**

Tradition – Louis Latour Family

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Tradition

Louis Latour Family

- Founded in **1797**
- **Louis-Fabrice Latour**, 11th generation, **owner and CEO**
- **Domaine Louis Latour: 48 hectares** including 27 of Grands Crus
- **Largest owner and seller of Grand Cru** wines in Burgundy
- Highly **respected brand**
- In house Printer & Cooperage
- **An historic range** of more than **130 Appellations**



Tradition - Louis Latour Family

Maison Louis Latour – General Presentation



Tradition

Louis Latour Family

- Founded in 1797 Maison Louis Latour's **origins** stretch as far back as **1768** in the village of **Aloxe-Corton**
- We are one of the **last few truly independent** Burgundy brands remaining
- Louis-Fabrice Latour is the **11th generation** to run and manage the Maison since its foundation
- **Corton-Charlemagne** and **Château Corton Grancey** are the flagship wines of Maison Latour
- **Family responsibilities** extended through time to the Hospices de Beaune, BIVB, FEVS



Tradition - Our Wines

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Tradition Our Wines

- **130**を越える高品質な**AOC**ワインを生産
- 近代的な設備と昔ながらの重力を利用した醸造方法を採用する**伝統的**ワイン作り。
- 短期間で細心の注意を払ったキュヴェゾン(最初の発酵行程)
- 華やかで口当たりの良いタンニンとフィネス(繊細さ&上品さ)を持つ赤
- 構成がしっかりしていて、豊かでバランスのとれた白
- 程よい酸味の力強いワイン

« Elegance and balance are the keywords that have always outlined the vinification practice of MaisoLatour. ».

Louis-Fabrice Latour



Tradition - Our Domaines Wines

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Tradition Our Grand Cru Wines

Rouge

Corton Bressandes	3.03 hectares	7.58 acres
Corton Les Chaumes	1.29 hectares	3.2 acres
Corton Clos de la Vigne au Saint	2.50 hectares	6.25 acres
Corton Les Perrières	4.32 hectares	10.7 acres
Corton Clos du Roi	1.75 hectares	4.3 acres
Corton Les Grèves	1.2 hectares	3 acres
Chambertin Cuvée Héritiers Latour	0.81 hectares	2 acres
Romanée-St-Vivant Les Quatre Journaux	0.76 hectares	1.9 acres

Blanc

Corton Charlemagne Grand Cru	10.5 hectares	25.4 acres
Chevalier Montrachet Les Demoiselles Grand Cru	0.51 hectares	1.48 acres

Tradition - Our Domaines Wines

Maison Louis Latour - General Presentation



Tradition

Our Villages and Premier Cru Wines

Rouge

Aloxe-Corton 1er Cru "Les Chaillots"	5 hectares	12.5 acres
Aloxe-Corton 1er Cru "Les Guérets"	0.4 hectares	1 acre
Aloxe-Corton Village	3.15 hectares	7.9 acres
Beaune 1er Cru "Vignes Franches"	2.76 hectares	6.9 acres
Beaune 1er Cru "Perrières"	1.32 hectares	3.28 acres
Beaune 1er Cru Clos du Roi"	0.42 hectares	1.05 acres
Beaune 1er Cru "Grèves"	0.2 hectares	0.5 acres
Pernand-Vergelesses 1er Cru "Ile des Vergelesses"	0.75 hectares	1.88 acres
Pernand Vergelesses	0.44 hectares	1.08 acres
Pommard 1er Cru "Epenots"	0.41 hectares	1 acre
Volnay 1er Cru "Les Mitans"	0.27 hectares	0.68 acres
Volnay	0.47 hectares	1.23 acres

Blanc

Beaune 1 ^{er} Cru « Grèves »	0.18 hectares	0.4 acres
Beaune 1er Cru "Aux Cras"	0.54 hectares	1.35 acres
Pernand-Vergelesses 1 ^{er} Cru « En Caradeux »	1.58 hectares	3.9 acres

Innovation

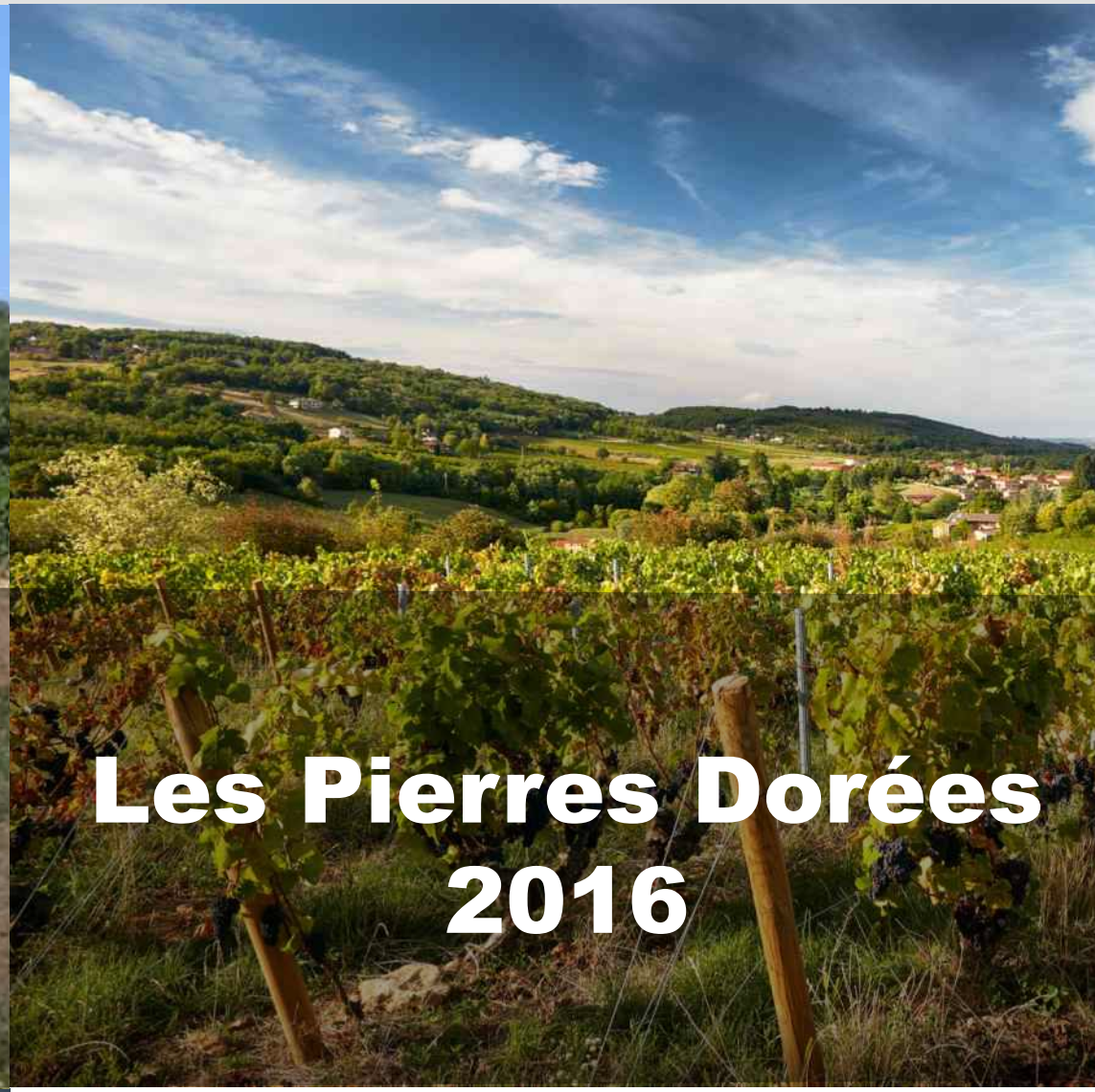
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**Ardèche,
1979**



**Domaine de
Valmoissine, 1989
(Var)**



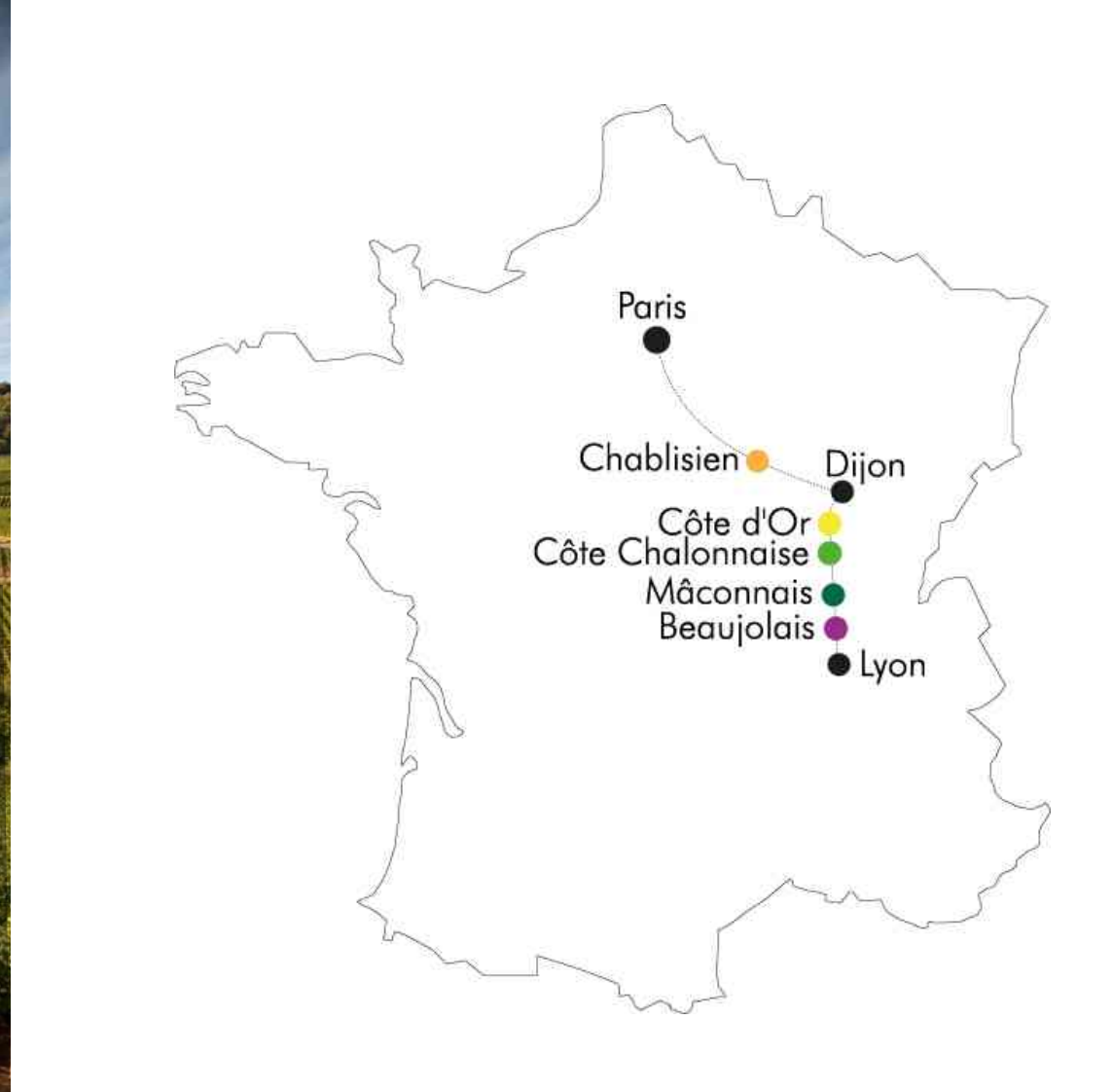
**Les Pierres Dorées
2016**



**Simonnet-Febvre,
2003 (Chablis)**



**Henry Fessy,
2008 (Beaujolais)**



Innovation

- Investments **outside Burgundy:**
Ardèche and Domaine de Valmoissine
- Investments in **Greater Burgundy:**
Simonnet Febvre, Henry Fessy and les Pierres Dorées

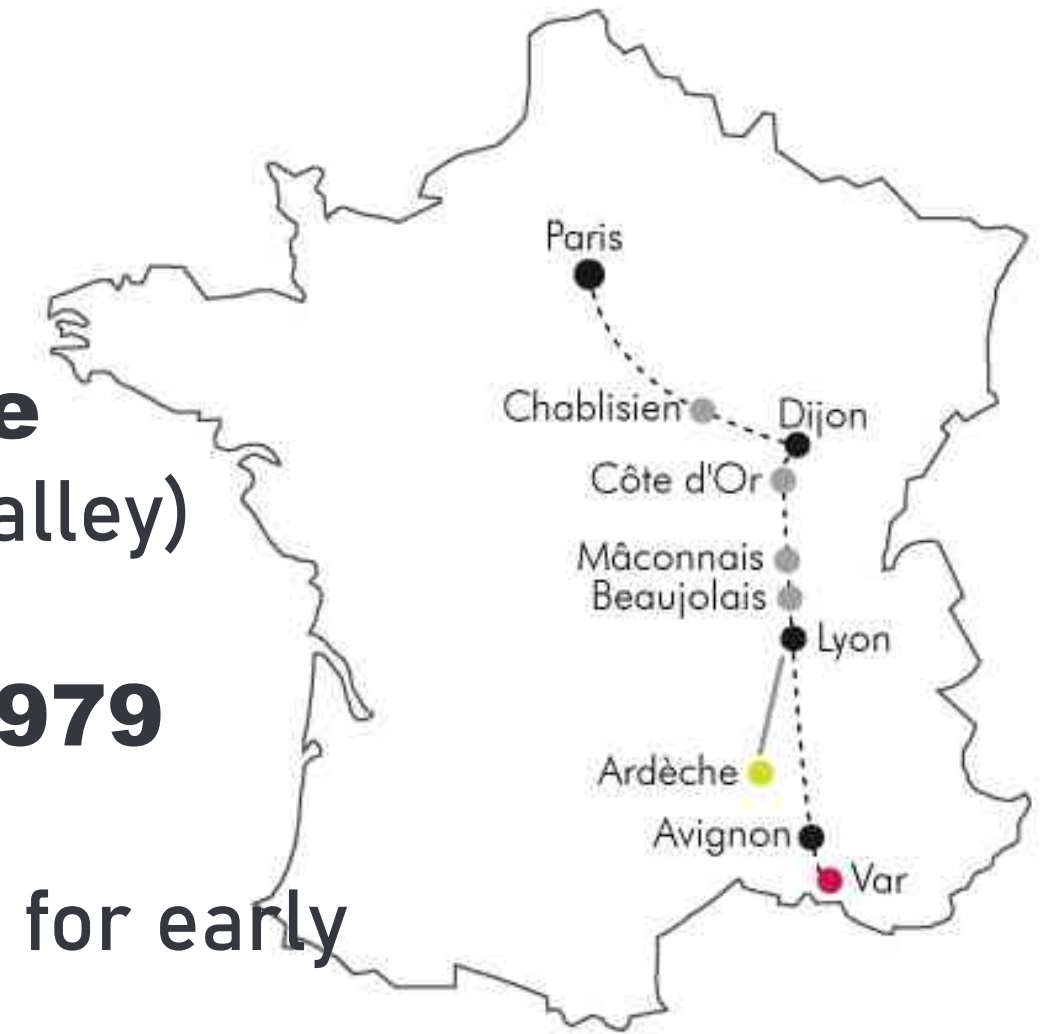




Ardèche

Chardonnay

- **Southern France**
(West of the Rhone Valley)
- Investment since **1979**
- An **ideal climate** for early ripening
- **Clay-chalk soils**, similar to Burgundy
- Partnership with **local growers**
(320 ha / 800 acres)
- **High tech** winery built on site in 1986
- **Ardèche - Grand Ardèche - Viogner - Duet**

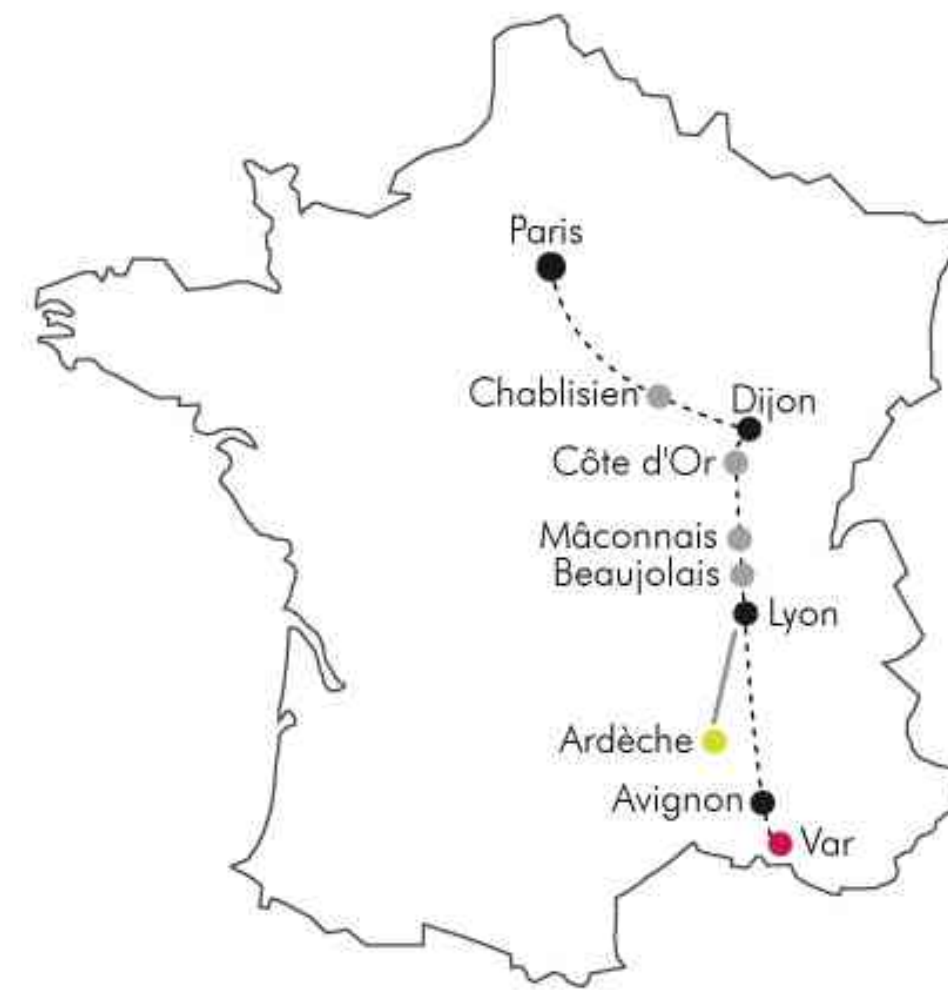




Alain Berthon,
Ardèche Winemaker

Domaine de Valmoissine Pinot Noir

- **South** of France (between St-Tropez and Draguignan)
- Investment since **1989**
- Ideal climate: **hot days, cold nights**
- Perfect **soils & exposure at altitude** (500m)
- **100 ha / 247 acres** of vineyard
- **Hand harvested**
- Indication Géographique Protégée (IGP) Var



Innovation - Ardèche

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Ardèche &
Valmoissine
Chardonnay, Pinot Noir, Viognier

Since **1979**



Innovation – Les Pierres Dorées

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Les Pierres Dorées Pinot Noir

All the conditions to create great wines are united in the Pierres Dorées vineyard. Hard work was necessary to replant over 20 hectares; starting with, the thorough selection of the Pinot Noir stock, from the Burgundy Wine-making Technical Association.

We have chosen to work with a slightly lower planting density compared to our vines in Côte d'Or (North of Burgundy): 9000 vine stocks per hectare; semi widely spaced vines which resemble the vineyards from Alsace and St Émilien.

280 to 380 METRES ● Altitude

Density ● **6000 to 9000 PIEDS/HA**

25 HECTARES ● Surface

Launching ● **SEPTEMBER 2016**

CLAY & LIMESTONE ● Soil

Exposure ● **EAST / SOUTH-EAST**

SUSTAINABLE FARMING ● VITICULTURE

VINE SELECTION ● **POLYCLONALE**

45°53'52.2"N ● Latitude

Longitude ● **4°41'59.7"E**



Perfection

- A high standard of **quality**: in the vineyards, in the winemaking, in production and throughout distribution...
- **Sustainable farming** since the 1980s
- An extensive Burgundy range from our three wineries:
Louis Latour, Simonnet-Febvre and Henry Fessy
- **Vertical Integration** – cooperage, lab, print shop

“ We look to the past to imagine the future.”

Louis-Fabrice Latour

“ We raise our glasses: to Louis Latour, a great firm with a great past and a great future.”

Michael Broadbent, Christie's, London



持続可能な農法

- Since 1989
- 生態系全体への配慮
ぶどう畑での**ISO14001**の取得
- **薬品処置を減らす**という強いポリシー
気候とその影響に関する詳細な研究
- **より世界的な取り組みへの参加:**
***Paysage de Corton* (2009):**
侵食と環境保護の問題への取り組み

苗木の選別

Selection & Nursery



ピノは古い品種であり、ワインに大切な多様性をもたらします。

ピノ フィン = 強い色とフレーバーを持つ小さな房。

今日、世界のワイン畑の植樹の 99% はクローン(挿木による培養)を使用しています。ドメヌ ルイ ラトゥールでは、セレクション・マサール(複数の種類のクローンを増やし、選別していく方法)を導入しています。

2008年、ルイ・ラトゥール社とDRC(ロマネコンティ)社は「ピノ・ノワール財団」を設立しました。これは、最高の生産者が協力して自分達の所有する古いブドウ園の中からピノ・フィンを選び残すための協会です。選別された苗木は2020年より植樹されます。これは、未来の為の仕事です。



Louis Latour in 9 points

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Louis Latour in 9 points

- 家族経営を継続中
- **特級畑のワインの最大の生産者**
- 最も高く評価されているブランドの1つ
- **革新的な農法と環境保護の取り組み**
- 輸出市場での成功
- 単一品種ワインの開拓者 & ブルゴーニュ全域の発展に寄与
- 赤と白両方で品質に定評がある生産者
- ブルゴーニュワインの圧倒的な品揃え
- 自社での樽の製作



Louis Latour

Maison Louis Latour – General Presentation



*“ We raise our glasses to Louis Latour, a great
firm
with a great past and a great future.”*

Michael Broadbent, Christie's, London

GRAND VIN DE BOURGOGNE
Corton-Charlemagne
GRAND CRU
APPELLATION CORTON-CHARLEMAGNE